



NCast announces Patent issued for Multicast Videoconferencing

Enhanced Technology suite positions company to better serve its customers

Sunnyvale, CA- January 28th, 2008 – NCast[®] Corporation, a leader in rich-media communications and Telepresentation technology, today announced that the US Patent and Trademark Office has issued a patent (U.S. Patent No. 7,280,492) for NCast's Telepresenter™ Rich-media capture and production appliance. This invention relates to videoconferencing, and more specifically, to an improved technique of implementing a multicast videoconferencing system.

"This patent is an outshoot of NCast's development work in the field of Rich media collaboration" said Dr. Henry Magnuski, NCast's CEO. "NCast's advanced technologies in Capture are already well known, but much of our emphasis throughout the past few years has been on the delivery mechanisms, and this patent is central to that Research and Development effort. As our patent portfolio continues to grow, it will further strengthen our position as a leading provider of next-generation rich media communication technologies." claims Dr. Magnuski.

The Technologies embodied in the issued patent are a key part of NCast's Telepresenter™ product family, which include the flagship Telepresenter™ M3, it's smaller cousin the Telepresenter™ S3, and the N-Way Server. Telepresenter™ are Digital Appliances that collect high-resolution input from numerous sources, combine them into a single multimedia stream, and deliver that stream to audiences, small or large, in real time or later, as demanded. The N-Way server facilitates Telepresentations by offering rebroadcast, collaborative bridging, or extended multimedia playback services.

About NCast

NCast Corporation provides industry-leading solutions for the capture, distribution, and archiving of high-resolution, mixed-media content such as rich-media presentations or annotated high-resolution graphics. NCast's 3rd-generation Telepresenter M3™ simplifies the mixing of audio, high definition (HD) video, and any high resolution RGB/DVI source, with PIP capability, into one rich-media file for webcasting or playback. The Telepresenter M3™ is used in applications such as presentation capture, live and on-demand training, telemedicine, distance learning, and podcasting. For more information, call NCast at 800-765-7718 or visit www.ncast.com.

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