



NCast Telepresenter™ named Top Product in District Administration Readers Choice Awards.

Ranked Highest in Capture Station and Streaming Server categories

Sunnyvale, CA- February 21, 2008 – NCast® Corporation, the leader in Telepresentation technology, today announced that its Telepresenter™ M3 Series 2 Multimedia Production Appliance earned a "Top Product" award from District Administration Magazine, the leading publication for K-12 education technologists worldwide, in its 2007-2008 Readers Choice Top 100 Products Award.

Using a unique star rating system, District Administration editors asked their readers to rate and recommend products they've used successfully in real-world environments. NCast's Telepresenter™ M3 earned 4 and ½ stars, capturing the top spot for a Capture Appliance and the top spot for a Streaming Server. "Products like NCast's Telepresenter simply answer the question of how school districts can easily capture, present, stream real-time and archive their own media content – and do it with a variety of media inputs." said Ken Royal, Editor of District Administration Magazine. "This was always a question my staff wanted an answer to, but at the time it was asked, the technology wasn't there to do it easily. Looks like the timing is right now."

"We are very pleased to have been selected for this prestigious and important award." said Tom Mitchell, VP of Sales and Marketing at NCast Corporation. "Administrators and technologists voted for our approach to capturing and distributing lessons and lectures, highlighting the importance of webcasting and podcasting educational content, and affirming the quality and usability of our Telepresenter™."

To view the complete list of winners go to www.districtadministration.com/products

About District Administration Magazine

District Administration is the magazine of education leadership for district-level decision makers in K-12 education. Published twelve times per year, District Administration reaches more than 75,000 top-level decision makers, including superintendents, assistant superintendents, technology directors, school board presidents, federal funds administrators, and others. The magazine covers current trends and pressing issues in the K-12 education industry along with strong coverage of emerging technologies and leadership issues for district-level administrators.

About NCast

NCast Corporation provides industry-leading solutions for recording and streaming high-resolution, mixed-media content. NCast's 3rd-generation Telepresenter M3™ simplifies the capture of high-definition (HD) video, high-resolution motion graphics, text, images, and audio into one rich-media file for webcasting or on-demand playback. The Telepresenter M3™ is used to capture and distribute live and canned multimedia events such as lessons, lectures, presentations, training sessions,

medical procedures, announcements and more. For more information, call NCast at 800-765-7718 or visit www.ncast.com.

Contact: Tina Grace
tgrace@ncast.com

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